



Running A Successful Blood Drive

Hosted by Columbia High School
Maplewood, NJ

About Blood Drives

- Hosting a blood drive at your school offers students, teachers, and community members a chance to donate blood to benefit people through a variety of blood centers

Who Can Donate?

- A new law has made the minimum age 16
 - Donors 17 and under need parental consent and must follow specific guidelines for eligibility
- Must weigh over 120 lbs
- Must pass a health questionnaire and inspection



Talk With Your Administration

- The first step of running a successful blood drive is talking with your school's administration
 - Express your interest in hosting the event, this will allow the school to contact an organization such as The Blood Center of New Jersey in order to receive promotional materials and schedule a date.
 - Arrange for the use of a school gym or cafeteria to host the blood drive.
 - Talking with your administration is a vital step, in order to ensure that the logistics of the event are properly planned and to make sure that adequate faculty supervision will be present



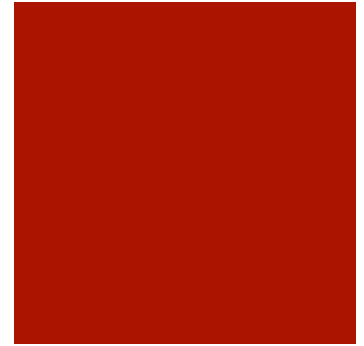
Organize a Committee

- There are many tasks involved with organizing a blood drive, organizing a committee is a crucial step in order to delegate jobs
 - Among those responsibilities are:
 - Finding Volunteers
 - Copy and distribute all required forms
 - Making Posters and Announcements to notify other students of the event and the eligibility requirements

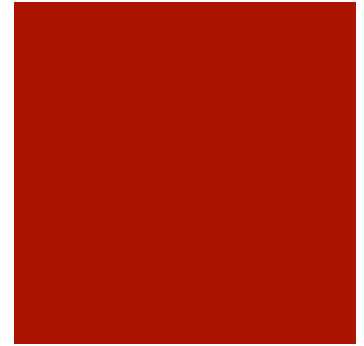


Finding Volunteers

- Student volunteers play a huge role in ensuring the success of the blood drive
- Two or Three Volunteers should be present during each period
- Volunteers direct and escort donors to the proper areas, explain how to complete required paperwork, and provide snacks and drinks for finished donors
- Reach out to your student council community and keep track of who volunteers in order to avoid attendance issues



Sample Volunteer Sign Up



Blood Drive Volunteer Sign Up

	Name
Period 1	
Period 2	
Period 3	
Period 4	
Period 5	
Period 6	
Period 7	
Period 8	
Period 9	

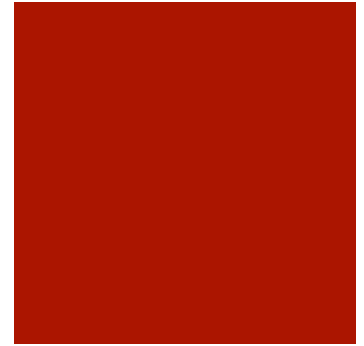
Organizing Materials

- Donors will need to complete certain forms in order to participate
- These forms will be sent to your school by the blood center
- However, they must be copied and distributed, or made readily and easily available to students, teachers, and other prospective donors



Organizing Materials

- Most likely, the blood center will supply you with promotional posters and flyers
- These should be posted around the school (and community if possible) to notify students of the date and location of the upcoming event
- Create additional posters if necessary

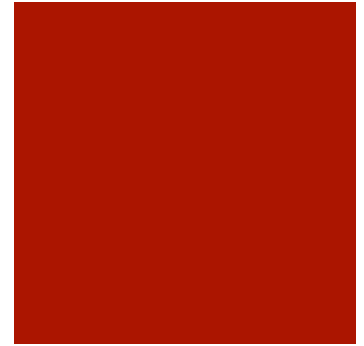


Advertise!

- Get the word out!
- Make sure the student body and other prospective donors know about the blood drive at least a week in advance.
 - This gives everyone an opportunity to complete and return any required paperwork
- Make announcements, Facebook events, and make sure to keep talking about the blood drive
- Often times, the blood centers supply incentives. If so, make sure to publicize that as well



Contact Information



The Blood Center of New Jersey:

The Blood Center of New Jersey (bloodnj.org)

45 South Grove Street

East Orange, New Jersey 07018

1-800-NJBLOOD

1-973-676-4700

Feel free to contact us with any additional questions:

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