

Mr. Allentown

Allentown High School

What is Mr. Allentown?

- A male beauty pageant where boys representing a club or sport compete in swimwear, talent, and formal wear.
- We usually hold it in the spring (March).
- At the end we bid the boys off for dates.

The Contestants

- Start about a month to a month and a half before time.
- Get a list of all the clubs and sports and their advisors. Contact advisors for a representative.
- Hold a try out where all boys nominated will perform their talent in front of the 5 judges.
- The top 12 boys with the highest rankings from 1-10 will be participants.
- Notify the boys with a sheet congratulating them, giving them dates we need them, and other important information.

Mr. Legs

- For a week, the contestants carry cans with a picture of their legs to raise money for the charity. It's a good way to promote the contestants and the charity.
- After the money is collected a member should go to the bank and count the amount each boy raised and exchange the coins for cash.
- The one who raised the most is named Mr. legs at the show.
- We make a necklace of Barbie legs for the winner.
- At the show it is nice to announce the top three collectors.

The Program

- We ask businesses if they would like an ad in our program to help raise money.
- A business card size ad is \$10, half page \$25, and full page \$50.
- Ask student council members to bring in two ads as well as the candidate to provide one. An ad can even be from a club or student supporting a contestant.
- Biographies (fun questionnaires)
 - Contestants
 - Judges

For example: Johnny represents the football team—his ad can be: Allentown Football supports Johnny as Mr. Allentown.

Practices

- Have three practice dates before the show with complete show with talent and dance.
- The dance in the beginning is choreographed by a student, which is at the beginning of the show with the boys in their swimwear.
- Make sure you have people who will be working backstage to go to at least the last practice.
- At the last practice, contestants vote for Mr. Congeniality---a boy that worked hard at practice and never caused problems.

Other.

- We have a local tuxedo shop donate tuxes for the boys' formalwear. Also, we have a local dress shop donate prom dresses for their escorts.
- Find 5 judges for the show. Make judge folders with the criteria, the rules, and a grading rubric.
- 12 sashes saying Mr. Allentown Candidate, 1 Mr. Legs, 1 Mr. People's Choice, 1 Mr. Congeniality, 1 Mr. Allentown.
- Buy a crown for the winner; previous winner crowns winner.
- Script for emcees.
- 12 single roses that the boys will give to their escort during formalwear.
- Refreshments
- Approve props used by boys during talent.
- Male teacher to help backstage where the boys are getting dressed.

DVD & Calendar

- Each boy will get their own month and come up with ideas for what their picture will be
- Calendars are made at Staples and we sell them for \$15
- Have a technical person record the show so you have DVDs made of the show and we sell them for \$5
- Orders are taken in advance - make order forms and sell them at the show

The Auction

- Boys are auctioned off in their formalwear
- We put a student council member in the audience to bid if a contestant isn't being bid on
- The auction is for a date with the contestant at a local restaurant

People's Choice

- At the show, we have big containers with the contestants' pictures on them
- We sell tickets to vote for your favorite contestant 1 for 25 cents and 5 for a dollar
- The contestant with the most votes is named Mr. People's Choice

Questions?